



BIG TREE ROAD PEDESTRIAN IMPROVEMENT PROJECT, PIN 4761.50

WEST LAKE ROAD (NY-256) TO CONESUS LAKE
OUTLET CREEK BRIDGE CROSSING



PROJECT GOALS

- Install a civic feature consistent with established plans
 - Wayfinding Plan (2022)
 - Lakeville Corridor Strategic Plan (2024)
- Establish a unified gateway identity for Lakeville with repeatable design elements
- Use natural, durable materials such as stone and metal elements that are low-maintenance and enduring
- Celebrate Conesus Lake and the Finger Lakes region



GATEWAY LOCATION: BIG TREE RD & W LAKE RD



INTERSECTION LOCATION:





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WE WANT YOUR OPINION!

Please provide comments and suggestions on the provided comment sheets!

CONCEPT 1 - STONE BLOCK



EXAMPLE IMAGES:





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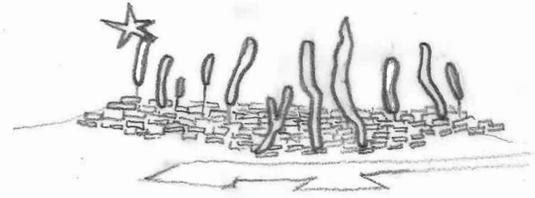
**AZAR
DESIGN
CO**

SHAPING TOMORROW TOGETHER

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CONCEPT 2 - STACKED STONE



EXAMPLE IMAGES:





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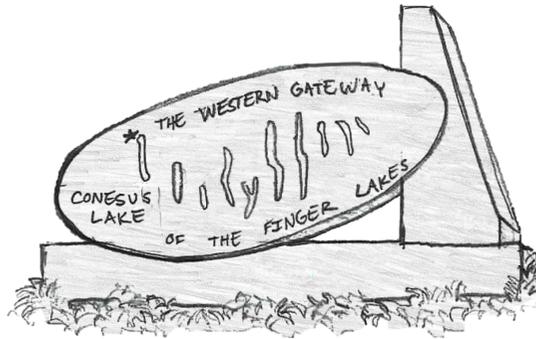
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CONCEPT 3 - PANEL SIGN



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GATEWAY MESSAGE EXAMPLES

MAIN SIGNAGE TEXT

Welcome to...	Lakeville
Discover...	Livonia
Entering...	Livingston County
Come Again!	Western New York
Thanks for Visiting...	The Finger Lakes

TAGLINES/SLOGANS

Millville	Lakeside Gem
Proudly Local	Lake Views and Local Vibes
Outlet of the Lake	Head of Conesus Lake
Ancestral Homeland of the Onöndowa'ga: (Seneca Nation)	Conesus Community
Lakeside Living	"Ring of Fire" Community
"Western Gateway of the Finger Lakes"	